

Choose India's True Water Purifier  
Embrace purity with airtight stainless steel tank.

Care  
Delight  
LG Service

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**LG PuriCare™**  
Water Purifier



# THE PROMISE OF ABSOLUTE PURITY

COMPLETE PROTECTION IN **3 EASY STEPS**



## TRUE FILTRATION

True RO Filtration  
with Mineral Booster



## TRUE PRESERVATION

Dual Protection  
Stainless Steel Tank™  
with UV LED



## TRUE MAINTENANCE

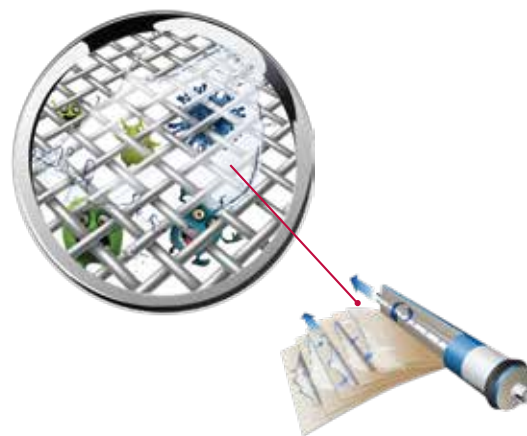
Digital Sterilizing  
Care



# TRUE FILTRATION

## WHAT IS RO?

RO Membrane removes over 0.0001 $\mu$  size impurities, such as heavy metallic substances, ionized substances and micro organisms.



## WHY RO IS REQUIRED?

- Dissolved impurities, like bacteria, virus, heavy metal, pesticide, etc. can cause water-borne diseases.
- RO effectively removes those impurities and provides purest form of water.

## WHAT CAN BE ELIMINATED BY THE RO FILTER?

RO Filter is 1/10,000 size of a single hair. (Filter size is smaller than bacteria, lime)

## 5 STAGE RO FILTRATION SYSTEM



# UV DURING FILTRATION

## REALLY A BENEFIT OR JUST A WASTE OF MONEY ?

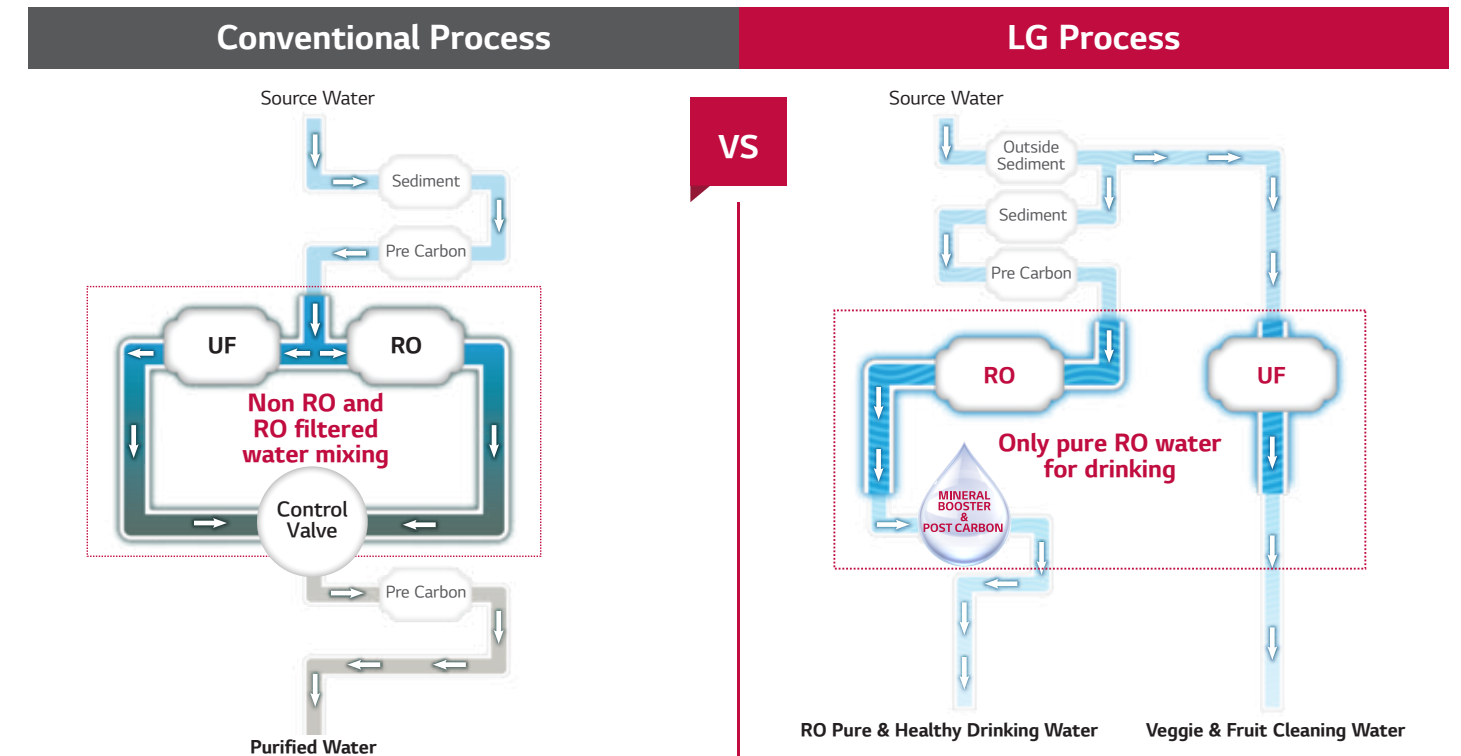
Reverse Osmosis (RO) process is enough to filter and drive away the impurities from water and make it absolutely clean. It doesn't need further filtration at this stage – be it the ultra-publicized UV during RO or any other form of filtration.

**RO removes virus and bacteria; so there is no need of UV in the filtration stage.**

## LG TRUE WATER PURIFIERS – THE TRUE SOLUTION

LG has just shifted the usage of UV to another stage, that will actually benefit the consumer by offering absolute purity without any compromise.

## NO MIXING OF NON RO FILTERED WATER



- Mixing of RO purified and Non RO filtered water (from UF stage).
- UF stage doesn't ensure complete removal of TDS, Lead, Pesticides and Arsenic.
- Non RO filtered water (undergone UF but not RO) mixing is done to retain the taste of water that generally goes off after RO.
- No mineral cartridge. pH level may not be maintained.

## HELPS RETAIN MINERALS IN THE WATER



Mineral Booster

### What is Mineral Booster?

LG True Water Purifier is equipped with Mineral Filter which adds on minerals in 100% RO Purifier Water and makes water Healthier & Tastier.

### Benefits of Mineral Booster

- RO water with add-on healthy minerals
- Standard pH Level (6.5-8.5)
- Tasty & Healthy RO water





# TRUE PRESERVATION



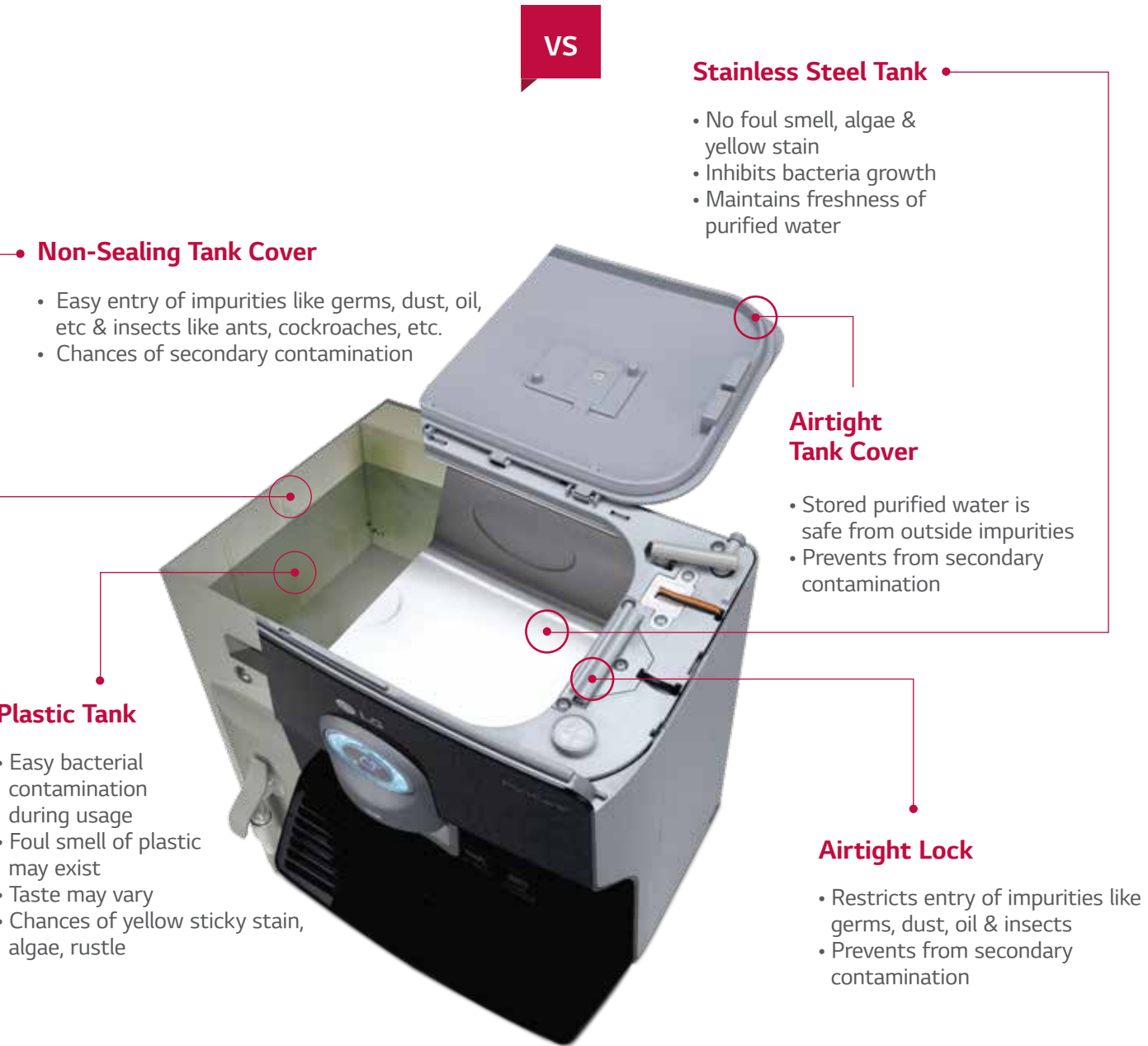
## GOODNESS OF STEEL

For ages, steel has been safest and best alternative for water storage. Be it frequently used utensils at home or stainless steel water jugs; steel has always been the most trusted material. Inheriting the same legacy of goodness in the water purifier range; LG True Water Purifiers come with a Stainless Steel Tank for water storage. Not just this, they are covered with an airtight lid to let purity be preserved.

INVASION FREE WITH DUAL PROTECTION SEAL &  
MAINTAINS FRESHNESS WITH STAINLESS STEEL

Plastic Tank

LG Dual Protection Stainless Steel Tank™



On the basis of test results, it is found that Stainless Steel water storage tank allows lower growth of bacteria like E.coli compared to a plastic tank. Thus, stainless steel storage tank in LG True Water Purifiers is 100% safe.

SOURCE: TUV SUD as per JISZ 2801 method –  
Anti-bacterial performance of the material in 24 hrs



# GOODNESS CERTIFIED

LG's Stainless Steel water storage tanks have

# 94.4%

less E. coli growth in 24 hrs

## UV DURING PRESERVATION - THE RIGHT WAY TO PRESERVE PURITY

UV cycle in LG True Water Purifiers runs during the storage stage. While the filtered water stored in Airtight Stainless Steel Tank is absolutely safe and clean to drink; the UV cycle that automatically starts every 6 hours is an added benefit and deactivates any bacteria that may have popped up during the storage level.

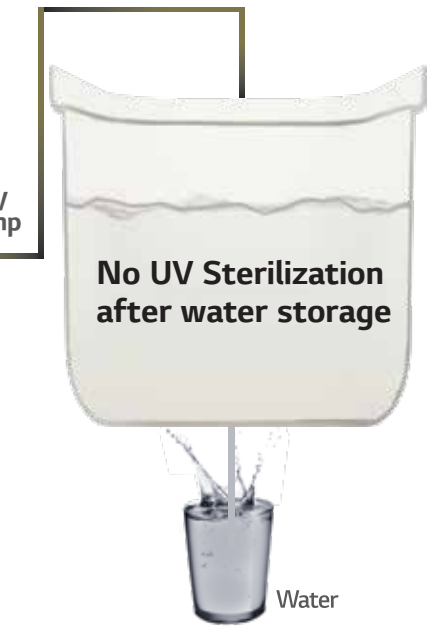
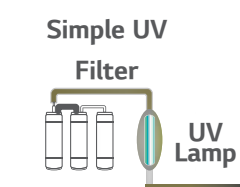


KILLS BACTERIA & REVITALIZES FRESHNESS WITH MORE EFFICIENT UV LED



Conventional Process

LG Process with EverFresh UV Plus



- UV is at the filtration stage
- May not maintain freshness & preserve purified water hygienically
- Germs reformation may be high at storage stage

VS



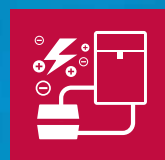
- UV LED at preservation stage
- UV LED rays sterilize purified RO water for 75 mins after ever 6 hours\*
- Protects against germs reformation & revitalizes purified stored water



UV Sterilizing Indicator

UV LED Direct Radiation

\*When water is stagnant for more than 6 hours



# TRUE MAINTENANCE



## REGULAR STERILIZATION OF EVERY WATER PATH AND TANK WITH THE AUTO STERILIZING KIT

LG's innovative Digital Sterilizing Care™ provides most hygienic method to sterilize the water path, faucet & tank with unique sterilizing kit that does not use any harmful chemicals.



## LG AUTHORIZED FILTERS & PARTS

When it comes to the maintenance of your water purifier, LG authorized filters and other genuine parts make it absolutely safe to use. Not just this, they also help in retaining the high efficiency of the product for long.



## THE BENEFIT OF DIGITAL STERILIZING CARE™

### LG Process

- No manual cleaning
- Clean tank & every water path like hose, faucet & pipes
- No chemical treatment
- Automatic call on every fourth month for regular service



### Conventional Process

- Manual cleaning of tank on request
- No cleaning inside the Water Purifier

VS



**FREE TRUE MAINTENANCE**

PACKAGE WORTH  
**₹4200**



**3** Free Scheduled  
& Automated Visits



**3** Free Digital  
Sterilizing Care™



**3** Free Outside Sediment  
Filters

# CONVENIENCE



## SMART DISPLAY



Smart Design &  
Function

### Filter Change Indicator\*



No need to  
change filter



Time to  
change filter

### UV Sterilizing Indicator



Sterilization OFF  
White LED



Sterilization ON  
Blue LED

### Water Level Indicator



1<sup>st</sup> Step  
Power ON



2<sup>nd</sup> Step  
Low Water



3<sup>rd</sup> Step  
Full Water

\*Applicable on Outside Sediment Filter

## CONVENIENCE AT ITS BEST



2-in-1  
Water Solution™

LG True Water Purifier has 2-in-1  
Water Solution™ including UF filter  
system to provide you convenience.  
Veggie & fruit cleaner is located on  
the side of the water purifier.



### Flexible Installation

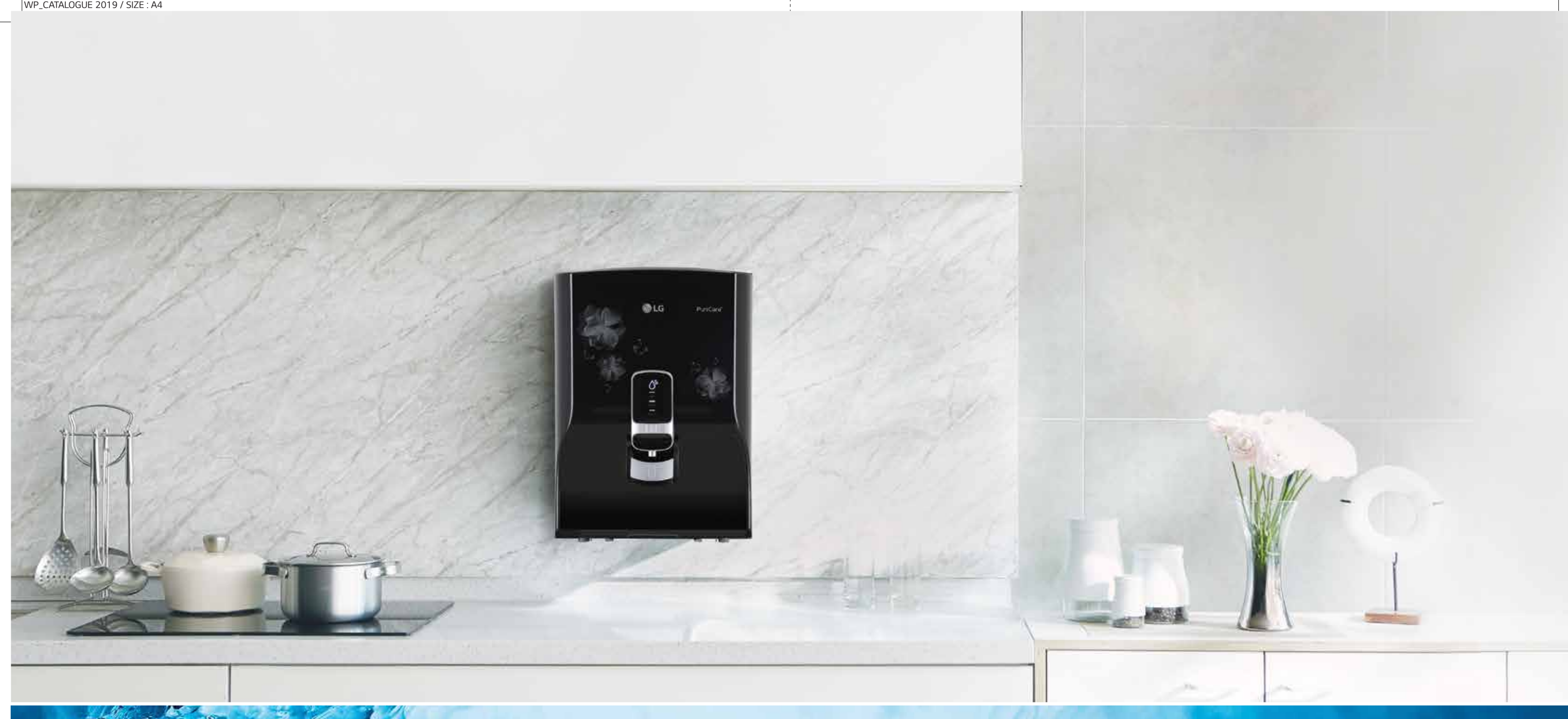
Available to install, the water purifier can either be wall mounted  
or can be placed on counter top, depending on your requirement.



Wall mount



Counter top



# BEST OF EVERYTHING AT THE BEST PRICE

**COMPLETE FILTRATION,  
DUAL PROTECTION STAINLESS STEEL TANK™  
AND MUCH MORE.**

Introducing the latest range of LG Water Purifiers. Elegant water purifiers with a unique fluid that also highlights the centre console. A perfect match for your elegant taste and concern for absolute purity.



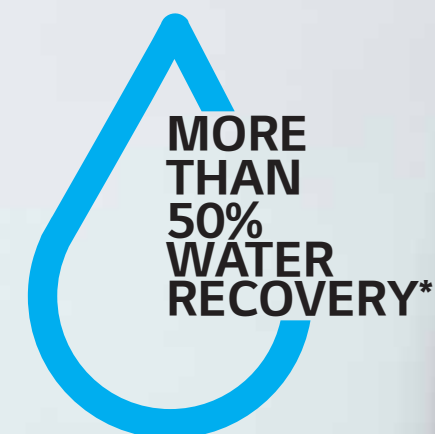
**Book  
A Home  
Demo**

Vist [www.lg.com/in](http://www.lg.com/in)

**TRY ONCE, BEFORE YOU  
KEEP IT FOREVER.**

Bid goodbye to those shopping instances that made you cry afterwards. Just book a home demo of the latest LG True Water Purifier. Try it and we are sure that you would love it.  
**Now is the time to try before you buy.**

**UNTIL EVERY HALF DROP  
IS RECOVERED!**



LG's Water Purifiers are ingenious enough to recover more than 50% of the water, resulting in incredible water conservation.

**Introducing the All-New RO Recovery Plus Filter which does not settle until every half drop is recovered!**

# RECOGNITION

## A LEGACY OF BEING THE BEST

LG WATER PURIFIER  
AWARDED SECOND TIME IN A ROW



LG True Water Purifier  
with Stainless Steel Storage Tank



# SPECIFICATIONS

## LG TRUE WATER PURIFIER

### Room Temperature



Model		WW182EP	WW180EP	WW172EP	WW170EP	WW162EP
Type		Wall Mount/ Counter Top	Wall Mount/ Counter Top	Wall Mount/ Counter Top	Wall Mount/ Counter Top	Wall Mount/ Counter Top
Water Supply		Room Temp.	Room Temp.	Room Temp.	Room Temp.	Room Temp.
Water Tank	Material	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank
	Capacity	8 L	8 L	8 L	8 L	8 L
Recovery		High (>50%*)	Normal	High (>50%*)	Normal	High (>50%*)
Filter	1	Outside Sediment	Outside Sediment	Outside Sediment	Outside Sediment	Outside Sediment
	2	Sediment	Sediment	Sediment	Sediment	Sediment
	3	Pre Carbon	Pre Carbon	Pre Carbon	Pre Carbon	Pre Carbon
	4	RO Membrane	RO Membrane	RO Membrane	RO Membrane	RO Membrane
	5	Mineral Booster + Post Carbon	Mineral Booster + Post Carbon	Mineral Booster + Post Carbon	Mineral Booster + Post Carbon	Post Carbon
	6	UF	UF	-	-	-
EverFresh UV Plus (UV LED)		✓	✓	✓	✓	✓
2-in-1 Water Solution (Drinking+Fruit & Veggie Cleaning)		✓	✓	-	-	-
Auto Flushing		✓	✓	✓	✓	✓
Water Tray		✓	✓	✓	✓	✓
Smart Indicator	Filter Change	✓	✓	✓	✓	✓
	UV Sterilizing	✓	✓	✓	✓	✓
	Water Level	✓	✓	✓	✓	✓
Color		Black+ New Floral Pattern	Black+ Floral Pattern	Red+ New Floral Pattern	Red+ Floral Pattern	Red+ New Floral Pattern
Dimensions (WxHxD) mm		365x500x275	365x500x270	365x500x275	365x500x270	365x500x275
Weight		10.5 kg	10 kg	10 kg	10 kg	10 kg

# SPECIFICATIONS

## Room Temperature



Model		WW163EP	WW150NP	WW140NP	WW130NP
Type		Wall Mount/ Counter Top	Wall Mount	Wall Mount	Wall Mount
Water Supply		Room Temp.	Room Temp.	Room Temp.	Room Temp.
Water Tank	Material	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank
	Capacity	8 L	8 L	8 L	8 L
Recovery		Normal	Normal	Normal	Normal
Filter	1	Outside Sediment	Outside Sediment	Outside Sediment	Outside Sediment
	2	Sediment	Sediment	Sediment	Sediment
	3	Pre Carbon	Pre Carbon	Pre Carbon	Pre Carbon
	4	RO Membrane	RO Membrane	RO Membrane	RO Membrane
	5	Mineral Booster + Post Carbon	Post Carbon	Mineral Booster + Post Carbon	Post Carbon
	6	UF	-	-	-
EverFresh UV Plus (UV LED)		-	✓	-	-
2-in-1 Water Solution (Drinking+Fruit & Veggie Cleaning)		✓	-	-	-
Auto Flushing		✓	✓	✓	✓
Water Tray		✓	-	-	-
Smart Indicator	Filter Change	✓	✓	✓	-
	UV Sterilizing	-	✓	-	-
	Water Level	✓	✓	✓	✓
Color		Red	Black+ Floral Pattern	Black	Red
Dimensions (WxHxD) mm		365x500x270	365x506x283	365x506x283	365x506x283
Weight		9.5 kg	9.5 kg	9.5 kg	9.5 kg

# SPECIFICATIONS

## LG TRUE WATER PURIFIER

## Hot & Cold



Model		WHD71RB4RP
Type		Counter Top
Water Supply		Hot & Cold and Room Temp.
Water Tank	Material	Stainless Steel Tank
Capacity	Hot	1.3 L
	Cold	2.0 L
	Room Temperature	4.0 L
	Total	7.3 L
Filter	1	Outside Sediment
	2	Sediment + Pre Carbon
	3	RO Membrane
	4	Post Carbon
Indicator	Hot & Cold Temperature	✓
	Filter Change	✓
Auto Flushing		✓
Child Lock		✓
Water Tray		✓
Color		Black
Dimensions (WxHxD) mm		290 x 480 x 520
Weight		18 Kg